



mash up

CALL FOR INNOVATIVE IDEAS ON CULTURAL TOURISM

MAKE NATURAL AND CULTURAL HERITAGE A LEVERAGE FOR SUSTAINABLE AND MORE BALANCED TERRITORIAL DEVELOPMENT

28.03.2019 - 9.00-19:00

c/o Ciset International Centre of Studies on the Tourism Economy, Palazzo S. Paolo, Riviera S. Margherita 76, 31100 Treviso

English speaking event

PROPOSE YOUR IDEAS

➤ REGISTER ON EVENTBRITE MASH UP ATLAS

#MashupATLAS
#Mashup2019

➤ TAGS:

Culture and creative industries
Design thinking
Visual storytelling
Learning by doing
Digitalization
Action
Invention
Creativity
Multicultural
Fast Prototyping
Cultural and Natural Heritage

➤ OPEN TO:

#Students
#Creatives
#Professionals
#Talents
#Startupers
#Entrepreneurs
#LikemindedPeople

➤ FOCUS ON:

Develop an idea
Resolve a problem
Product
Service with:
#DesignThinking
#VisualStorytelling
#LearningByDoing

➤ WHAT IS IT?

Merging and matching different business sectors, competences and stakeholders for the launch of innovative ideas for cultural tourism promotion. Use a multidisciplinary approach for the valorization of cultural heritage through ICT tools, innovative methodologies and the involvement of cultural and creative industries in the process.

➤ WHY PARTICIPATE?

Because you will go home with a larger qualified network, an engaged online community, concrete results, new skills and new plans for the future!

➤ WHO?

All those who have an idea/product/service and want to learn how to develop it in a short time through team building activities. Students, professionals and entrepreneurs, coming from the program area individually or in a team with all kinds of experience and coming from the most disparate sectors. Multiculturalism and multidisciplinary are the key words.

➤ A GREAT CHANCE TO

- Learn by doing
- Develop new business ideas
- Cultural heritage promotion with digitalization
- Build your network and have fun!

➤ REGISTER NOW ON EVENTBRITE MASH UP ATLAS

Free access! Limited places!

➤ INFO

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